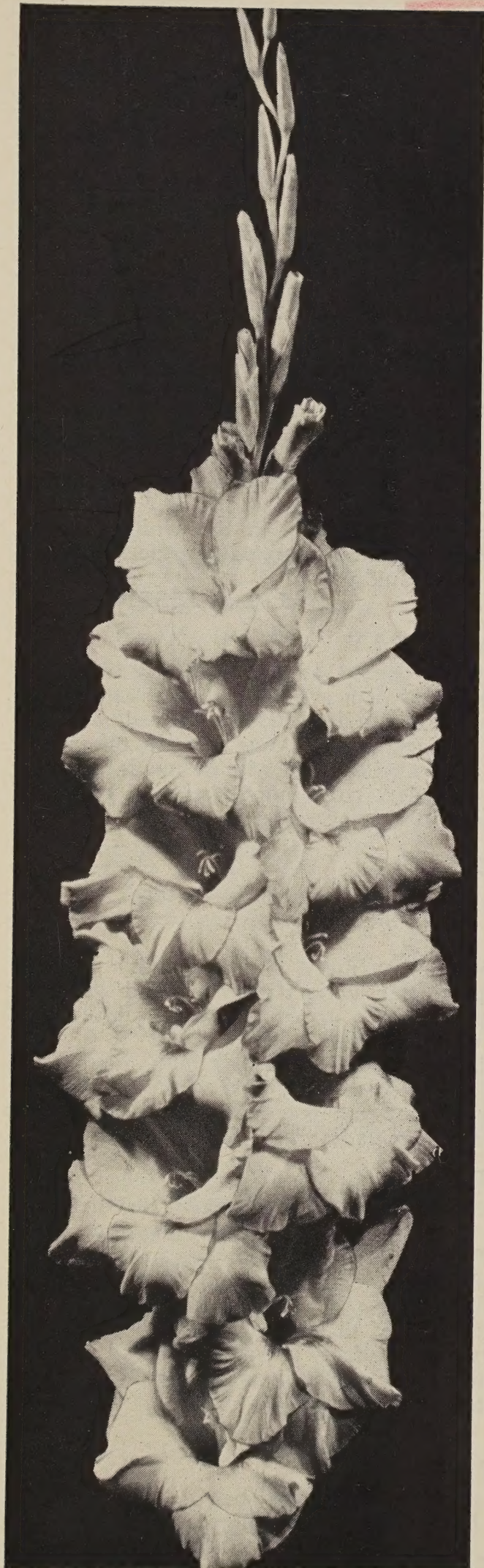


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.







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Bonfire

AL AND JESSIE AMSLER

**AL'S GLAD PATCH**

4052 MADISON STREET, SIOUX CITY 20, IOWA



# Thank You!

We wish to thank our many customers for the nice orders we have been favored with the past year. An extra thank you to those who have patronized us year after year. We received many nice letters, telling us how pleased they were with their orders, the quality of our bulbs and the wonderful spikes they had from them. These letters make us very happy. They assure us that we are doing a good job and this is all the reward we ask.

We will endeavor to continue this policy and am sure the following pages will bear this out. As usual, we have added many new varieties to our catalogue that proved outstanding the past two years.

We aim to ship the best bulbs, it is possible to grow. We have many letters telling us they were the finest bulbs they have ever received. A large crop of bulbs permits us to offer you the best prices possible. No transaction complete until you are satisfied. Upon receipt of your order, examine it, should it prove unsatisfactory, we will gladly refund your money.

Due to an abundant rainfall during the growing season we harvested an exceptionally fine crop of bulbs. Early orders will receive the cream of the crop.

All retail orders, in the amount of \$2.00 or more, are prepaid in the United States. We will do our best to please you. As usual, all we ask is the opportunity to do so. Wishing you a very successful growing season, again we thank you.

**AL and JESSIE**

## PLEASE READ CAREFULLY

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received, but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

## VARIETIES

We grow Gladiolus because of the pleasure we derive from their culture. We are engaged in growing those which appeal to us as being the best varieties for one reason or another.

In our opinion, each variety listed in our catalog has merit and is worthy of your consideration. As to whether you will like a particular variety may depend on your personal preferences and the purpose for which you wish to use the flowers. Remember that the price is not an indication of the quality of the variety.

We do not offer a variety solely because it is new and the price is high, neither do we drop one from the list just because it reaches a low-price field. What we do offer is potential beauty, in bulbs of such health and vigor, that you may confidently expect to realize in your garden the possibilities that have already made you a Glad Fan.

## OUR GUARANTEE

Believe it or not—Our bulbs are six (6) times inspected and checked for disease—twice by the State Inspector, four times by Al and Jessie. First when digging, every bulb that does not look perfect is thrown out. This is repeated when tops are cut off.

When we clean, every bulb with any signs of disease is thrown out. Then when we fill your order, each bulb is again inspected.

We have found that by so doing our bulbs are free of disease.

All our stock is guaranteed to be healthy, vigorous, free from thrips, and true to name. You must be satisfied. If any stock is unsatisfactory, tell us and we will try to satisfy you. If you like our bulbs and service, tell your friends.

2

## GLAD-I-O-LUS:—

Please pronounce this wonderful flower right. The accent on the O. GLAD-I-O-LUS and use the same form for both singular and plural.

## CUTTING BLOOM

The gladiolus is essentially a cutflower. Ordinarily the blooms should be cut when the first flower opens. When cutting, always leave four to six leaves on the plant to mature the bulb. By cutting down between the leaves you can get a good stem and still let most of the leaves remain on the plant.

2



## TERMS AND PRICES

All 15c items 2 for 25c; 10c items 3 for 25c; 5c items 6 for 25c. for balance unless otherwise arranged. All bulbs shipped prepaid. Overcount on all posit will hold orders until shipping or delivery time, when they will be sent C. O. D. for balance unless other arranged. All bulbs shipped prepaid. Overcount on all orders—the larger the order the larger the overcount.

For the grower who wants 10 bulbs of a variety, multiply the single price by 8. For those who want larger quantities see our wholesale list.

## WHITE GLADS

The white glad is probably the most popular of the many shades of glads. We feel that our list of white glads gives you a wider range of selection than any other list published.

## SIZE OF BULBS

LARGE size bulbs are one and one-quarter inches in diameter or more. This size makes the largest spikes and flowers. Sizes No. 1 and 2.

MEDIUM size bulbs are from three-fourths of an inch to an inch and one-quarter. All bloom splendidly. Sizes No. 3 and No. 4.

SMALL size bulbs are not guaranteed to bloom, but under favorable conditions will bloom and produce a fine large bulb for the following year. Sizes No. 5 and No. 6

No bulblet orders after April 1, 1951.

## 1951 Introductions

By J. W. HARRIS, Sarnia, Ontario  
Originators Description

**PEACH GLOW** A large, buffy orange, heavily ruffled, tough textured flower-head, has 19 to 21 buds, opens 8, with 8 in color, and has also won several awards as a seedling during 1950.

**SIERRA SNOW** A huge glistening white with 5½" florets, growing 66" in field, 30" flowerhead, opens 12, with 10 in color, has 22 to 24 buds, with scads of prizes won during 1950. Heavy ruffling and texture.

**VANITY FAIR** A blush pink, with buff overlay, and with cerise throat marks, of excellent texture, heavily ruffled and needle pointed petals. Grows 60" easily, holds 8 open, with 8 in color, and has a 30" flowerhead. American Home Achievement Medal winner at Detroit and several other seedling awards during 1950.

Prices on all three: 2.00 for any size corm, Bulblets at .35 each or 3 for 1.00.

## 1951 INTRODUCTIONS

By Percy Barrett

**VALDA** A huge, deeper lavender Elizabeth The Queen, with better stretch, longer flowerhead, 22 buds, opens 8, grows 50" without irrigation, heavily ruffled and needle pointed petals. One of Barrett's best.

**EVENING STAR** Barrett's seedling 1-60-B which I have recrded for 3 seasons as his best and most heavily ruffled white. Grows 60", 28" flowerhead, 6½" floret, 22 buds, 8 open; ruffling so heavy you wonder how the buds are going to open up, and yet they do.

Above two introductions: Any size corm 5.00, Bbts. at .50 ea.

## Regular Retail List.

**ABU HASSAN** (Pfitzer) 378 (Mid-season) Beautiful clear, dark blue. Opens several medium sized blooms on a tall straight spike. L .20; M .10.

**AUREOLE** (Pruitt '48) 410-412 (M). Our favorite yellow and one of the most heavily ruffled varieties in existence. It usually opens about 6 or 7 lovely round, wide open florets on a spike of medium height. Probably not tall enough to become a big time commercial, altho it can be cut with quite a good handle. L .20; M .15; S .10.

**AOETEAROA** (Jensen) 406. A creamy white with deep cream throat petal. Opens 8 perfectly placed 5-inch florets on a spike of 22 buds. L .20; M .15; S .10.

**APRIL** (430) (Evans '47) (80) A very tall growing light pastel peach. It opens up to 6 florets on a thin wiry stem. Produces lots of bulblets that germinate easily It gave us some beautiful spikes. L .15; M 10; S .05.

**AUTUMN GOLD** (Presagard) 412 (Late) Richly colored golden yellow; is gaining in popularity every year. It is being grown extensively as a late cut flower. L .10; 3-.25; M .08; 3-.20; S .05; 3-.15.

**AVALON** (Marshall) 440 Bright rosy pink blending into a cream throat. Opens 8 medium sized blooms on a medium height plant. Very nice. L .15; 2-.25; M .10; 3-.25; S .08; 3-.15.

**BEAUTY'S BLUSH** (Fischer) 440. Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. The cool pink florets have lots of sparkle. It opens wel lin water and is a very healthy, robust grower. L .20; M .15; S .10. Bblts. 100-50.



**BETTY'S CHOICE** (Harris 45) 362—85 Ruffled, rosy-mauve with a cream blotch. Petals are edged with cream. This glad builds a tall spike and opens six. Is really very beautiful and one that florists will demand. Get a start in Betty's Choice. **L .20; M .15; S .10.**

**BONFIRE** 436 (Fischer) A new scarlet that is probably the most brilliant in its color. It grows 5 ft. tall, producing spikes of remarkable uniformity that regularly opens 6 to 8 glossy sheen florets. It is an outstanding cutter, good propagator and germinator. **L .50; M .35; S .25; Blbts. 4-.25; 10-.50.**

**BIKINI** (Lins-Ruble) (90) 424. Bright orange with violet throat markings. Opens 5-6 slightly ruffled blooms on a strong straight spike. Good commercial habits. **L .35; M .25; S .15; Blbts. 50-1.00.**

**BELTRAMI** (Lins) 480. Large beautifully formed, wide open, ruffled and fluted florets of golden brown to deep rose mulberry. **L .10; 3-.25; M .08; 3-.20; S .06; 2-.15.**

**BLACK DIAMOND** (Gelser) 354. None of the drab or somber tones of the most of the dark reds can be associated with Black Diamond for its vibrant color is its primary virtue. It grows to 42 inches in height and makes a fine flowerhead. **L .15; M .10; S .05; Blbts. 10-25.**

**BLACK PANTHER** (Lins) 554. This is the largest real black red. The plants are tall with long flowerheads and very large black red, wide open florets. A large black red is needed in every collection. This one will fill the bill. **L .35; M .25; S .15.**

**BLUE BEAUTY** (Pfitzer) 4766. This is probably the best blue on the market. The strong blue shade becomes a bit lighter at the edges of the petals. It is a tall, strong grower. **L .10; M .08; S .05.**

**BLUEBLOOD** 379. Blue, red throat. This glad has been overlooked. Introduced by Mr. Ellis the last year he issued a catalog therefore not widely disseminated. Makes healthy bulbs and plenty of bulblets. 5-6 open. **L .10; M .08; S .05.**

**BUCKEYE BRONZE** 490. An outstanding bronze that is very popular. A must have. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15.**

**BURGUNDY** (Scheer '42) 452. 90 days. A formal spike of crimson rose, with many open. Intense coloring with narrow cream lines on throat petal. Straight medium height spike with a rather long flowerhead. Good propagator. **L .15; M 2-.25; S 3.20; Blbts. 50-20.**

**BLUE LAGOON** (Snyder) (80) 476. Tall Medium blue that grows well in adverse conditions. Opens 6 well placed cup shaped blooms. Good show glad. **L .35; M .20; S .15.**

**BURMA** (Palmer) 462. Deep rose, shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition. **L .10; 3-.25; M .08; 4-.25; S .05; 3-.10; Blbts. 100-.35.**

**BUTTERSCOTCH** (L. R. Langworthy) A glowing Indian Yellow with throat markings of Chinese Coral and a suffusion of the same coral shade overlaying the edges of the lower petals. Opens 10-inch fine formal spike. The color effect is a warm pastel salmon. Strong, vigorous grower. **L .75; M .50; S .50; Blbts. 10.60.**

**CHIC** (Marshall 48) 440—80. Large, beautiful, ruffled pearly-pink that has blooms of exceptionally fine form, substance and color. About six open on moderately tall plants. One for fancier and also a good florist variety. **L .35; M .25; S .20.**

**CALICO QUEEN** 341. Just as its name implies, is a calico color. White background with red spots. Very pretty and is admired by all who see it. **L .15.**

**CALIFORNIA** (Salbach) 543. Huge wide open clear geranium pink with a slightly deeper marking in the throat. Very tall husky plant that stands the heat well. This is a really fine variety. One of the best for cutflowers. Patented, so increase cannot be sold. **L .25; M .15; S .10; 10.75. Blbts. 100-.50.**

**CAPEHEART** 440 light salmon rose. As good as Picardy for use. Free from disease. A real glad that you should have. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15.**

**CHARLOTTE ANN** (Lins-Ruble) 490. A heavily ruffled chocolate colored glad that the florists go for. Tall rugged grower with 4 to 6 open and 4 to 6 showing color on heavy stem. **L .60; M .50; S .35.**

**CHARMOLUCK** (Wilson) (M) 483. Many people who do not care for smokies as a class will like the soft orange-tan and smoky rose tones of Chameluck. As beautifully blended as some of our fine new varieties of iris, the colors shade to a creamy center. Makes good spikes of medium height, with 6 or 7 five-inch florets open at a time. Much admired in our garden. **L .50; M .35; S .25; Blbts. 10-.25.**



**CHEHALEM** (Mecker 44) 453-72. Earliest red that has some misplaced florets, but it always in demand because of its brilliant color. Outstanding early cut flower. **L .20; 10-1.75; M .15; 10-1.20; S .10; 10-.80.**

**CHEYENNE** 536. Big wide open ruffled scarlet, a much improved Southern Drama. Not hooded. In size just inside the 500 class. Tall, straight. 9 to 10 open, 20 buds with good stretch of flowerhead and ample cut stem. **L .75; M .50; S .35; Blbts. 10-.60.**

**CHOCTAW** 491. Very beautiful shade of light chocolate with light overcast of orange. Well open, not hooded. Excellent placement. Opens 10 on straight stem of 22 to 25 buds. **L .75; M .65; S .40; Blbts. 10-.60.**

**COLOR MARVEL** (320) Krueger 46) Very pretty blend of yellow and orange. tall straight spikes. Fine cut flower for Florets are 4½ inches, with 6-7 open on the house and one of the best 300 size glads. **L .15; M .10; S .05.**

**CONNECTICUT YANKEE** (Schenetsky) 441. One of the most beautiful glads I have seen. Light pink with red throat blotch that blends well. Many open and perfect placement. A "must have." **L .20; M .15; S .10; Blbts. 10-.25.**

**COMMANDO** (536) (43) Mid-season. Clear light scarlet of a distinctive shade, a little darker than Valeria but larger, taller and better. Doesn't propagate too fast. Opens 6-9 well placed wide open blooms on a very tall straight slender stem. **L 2-.25.**

**CRINKLECREAM** (Ellis) 410. Medium yellow with large, beautifully placed florets. Opens 4 or 4 with good attachment on a strong stem. Crinklecream is a rich medium yellow color, not a cream as its name would indicate. **L 2-.20; M 2-.15.**

**CUPID** (Fisher) 300. Cupid is a glad for the lover of arrangements. 4 or 5 waxy, ruffled white florets precisely arranged on a wiry stem of about 14 buds. The 3½-inch florets are as if carved of white wax. Blooms in about 75 days. A beautiful flower for the connoisseur. **L .15; M .10; S .05. Blbts. 25-.25.**

**DAISY MAE** (Lins-Ruble) 521. The outstanding glad among the recent introductions. This beautiful orange pink with a cherry throat is headed for a very bright future as a commercial and exhibition variety. **L .10; M .08; S .05; Blbts. 100-.50.**

**DUSTY MILLER** (486) Elliott '45 (85). A fine smoky with excellent growing habits. It opens up to 9 florets of bluish-gray with a blending of scarlet and cream in the throat. Dusty Miller is a consistent winner in the smoky class. Heavy increaser. **L .15; 2 for .25.**

**DIEPPE** (Hassel) 452 (Mid-season). Medium to deep salmon red with darker blotch. A very beautiful and distinctive color that attracts attention at once. Fine in both daylight and artificial light. Opens 7 to 9 large well arranged blooms on a good cutting stem. One of the best North of the Border. **L .15; M .10; S .05.**

**DREAM CASTLE** (Lins 43) 342-90. Warm coral-pink blending to a light cream throat. Opens up to ten well placed florets. Big price advance in 1949. **L .25; M. 25; S .10.**

**DR. WHITLEY** (Riley) 516 (Midseason). Clear yellow apricot with golden throat. One of the new good ones in this color. Opens several large, wide open blooms. Good propagator. **L .10; 3-.25; M .08; 4-.25; S .05; 8-.25.**



**Peach Glow**



**Vanity Fair**



**DARLA** one of the finest early rose cutters in commerce. A 4" flower in a fine medium shade of rose that comes in in about 65 days to catch the early market. Will make you more money than others because of its earliness. **L .50; .35; S .25; Blbts. 10 .50; 100 3.00.**

**ENCORE** A deep salmon orange, heavily ruffled commercial or exhibition (I have won several blues on it myself) that can take heat and drouth and still cut 100% for ycu. A marvellous keeper and grand florist's flower in a most unusual color. Now priced within reach of all as follows: **L .50; M .35; S .25; Blbts. 10 for .50; or 100 for 3.00.**

**ELIZABETH THE QUEEN 566.** (White) Beautiful ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. **L .10; M .08;; S .05.**

**ETHEL CAVE COLE 440.** Large light pink. Very good. Opens 6 to 8. Good show flower. **L .10; 3-.25; M .08; 3-.20; S 5-.20.**

**EVANGELINE** (Palmer '48) (92). A beautiful light rose with creamy yellow throat. Widely heralded as the best glad originated by Palmer since Picardy. Has won several championships. Holds 10 open on a 30-inch flower head with plant 5 ft. tall. Produces average amount of bulb-lets that grow exceptionally well. **L .90; M .60; S .40; Blbts. 10-.50.**

**FLORENCE NIGHTINGALE** Without a doubt the greatest white glad in commerce, and will replace every white commercial glad in existence when the price is low enough. It is as much a standout in white as PACARDY was in pink. **L .25; M .20; S .15; Blbts. 10 :50; 20.00 per pint; 30.00 per quart.**

**FREEDOM** (Fisher) 401. Freedom is a flower of grace, elegance and dignity in white. A brilliant rose-red blotch lends drama to its composition. Opens 7-8 ruffled 4½-inch florets of heavy substance on a formal spike of about 18 buds. Tall and robust in the field. This is a beautiful flower that will certainly please you. **L .50; M .35; S .25; Blbts. 10-.50.**

**FRIENDSHIP** (Fisher) 422. Friendship meets all the qualifications of a commercial glad and will be loved by the connoisseur as well. Beauty and charm are combined with admirable growing habits. 6-7 round ruffled 4½-inch florets are pleasingly arranged on a slender well proportioned spike. Friendship is a color marvel, a clear shade of pure pink is enhanced by a large cream. An early bloomer. An exquisite variety in

every way. A must have. **L .50; M .35; S .25; Blbts. 10-.50.**

**FUCHSIA QUEEN 470.** Nice fuchsia purple color. Opens 7 medium sized florets on tall straight spike. Good healthy grower; fine exhibition and commercial color. Good show winner. **L .25; M .20; S .15; Blbts. 50-1.00.**

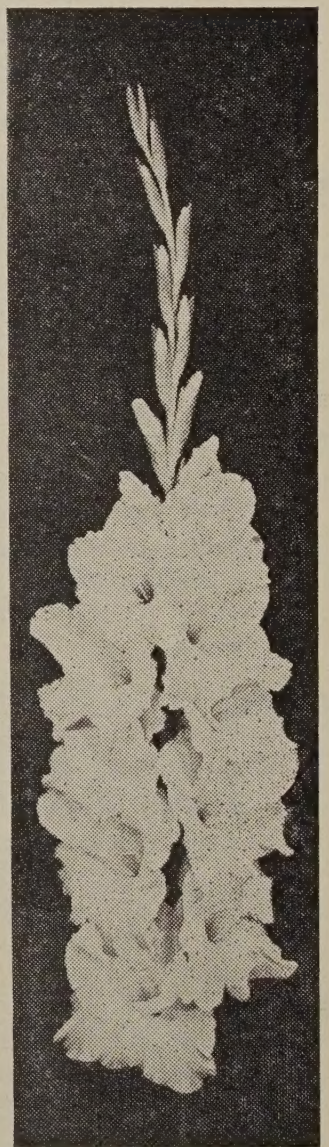
**GENERAL MAC ARTHUR** (Haten) 441 Early). Tall growing light rose that has not had the recognition it deserves. Opens up to 8, six inch blocms, round and highly ruffled. Looks like a grand early commercial pink. **L .10; 3-.25; M .08; 4-2.5.**

**GLENOLDEN** (Wilson '46) (85) 416. Big chamois with yellow throat over buff. Opens 8 5-inch florets. Different attractive color. **L .60; M .40; S .25; Blbts. 10-.50.**

**GOLDEN ARROW** (Pruitt '47) 85 days. 510. Six or eight 5½-inch florets open at one time, six showing color, straight tall spike of a true light yellow give Golden Arrow an edge on most of the yellows that is hard to overcome. Healthy and Vigorous. Show possibilities excellent, stands hot weather well. **L .15; M .10; S .05; Blbts. 25-.50.**



**Sun Spot**



**Sierra Snow**



**GRACIE ALLEN** 450. Lovely clear scarlet self with light edge. Has won at shows, but appears particularly suited to those who like good colors for cut flowers. **L .20; M .15; Blbts. 10-.20; 100-1.00.**

**HAWKEYE RED** (Heaton) 450. A sport of Vagabond Prince. Very bright red that is due for popularity. **L .15; M .10; S .08.**

**HEART'S DESIRE** (540) Fieldler '48 (80). A top notch variety, either for exhibition or commercial purposes. A light pink shading into white with a pastel yellow throat. It opens up to 8 heavily ruffled wide-open florets of waxy substance. Good propagator and excellent grower from bulblets. Highly recommended. Our spike of Heart's Desire was named "Best Recent Introduction" at the Columbus, Indiana show last year (1950). **L .50; M .40; S .30; Blbts. 100 4.00.**

**HELEN OF TROY** (Salbach 39) 517-90 Very tall peach toned apricot with soft carmine throat blotch. One of the very best glads of all times. A wonderful grower that should be in every first class collection. Patented variety so increase cannot be sold. **L .25; M .20; C .15.**

**HEART O'GOLD** 401 (Fischer) An unusual coloring, golden yellow throat blotch on a snowy white background. A color combination rarely seen in glads. Superb for baskets and other arrangements. Good propagator and germinator also. **M .75; S .50; Blbs. .15 each; 10 for 1.00.**

**HOPEDAL** 440. Very delicate shade of flesh pink with slightly lighter throat. The florets are large, of waxy texture, and shows good resistance to heat. A fine commercial as it blends beautifully with every color. **L .15; 2-.25; M .10; 3-.25; S .05; 4-.15.**

**HANSEL** (Fisher) 212. Extra good miniature. Sure show winner. Opens 5 to 6 on 14-16 bud stem. One that you should have. **L .15; M .12; S .08; Blbts. 50-.50.**

**HUNTRESS** (Jack) 466. A light pinkish lavender that was outstanding for us this year. Opens 8 large blooms on a straight stem. Plant is of medium height. **L .20; M .15; S .10.**

**JINI MARIE** 432 (Barrett-Collins) A heavily ruffled salmon pink, quite deep and with a geranium throat mark. Jini Marie grows straight as a gun barrel, is of formal type and carries 22 buds, of which 10, five-inch florets open at one time. The flowerhead is 25 inches in length and it grows to a field height of 60 inches. It is a real standout and will make a show flower as well as a com-

mercial. **L 1.00; M .75; S .50; Blbts. 2-.25; 10-.75.**

**JUNE ROSE** 462 (Marshall) Medium early large commercial deep rose, opening 5 to 6 well placed blooms on tall spikes that do not crook. Blooms are exceptionally heat resistant and the performance of June Rose as an early glad has been outstanding in this fine color. It blooms out with exceptional rapidity once it starts. I can recommend this variety as being superior to other early deep rose varieties, its only rival being the also new Rebound. **L 2.00; M 1.25; S .75; Blbts. .25; 10-2.00.**

**KEEPSAKE** (Kruger '50) 410. Keepsake is the most beautiful of all yellow varieties because of its clear, lively, unblemished color. The low growing plants produce spire type spikes. A small percentage of crooked spikes will occur. Keepsake will open six florets of 5" size on a spike of 18 buds and 24" length. **L 2.00; M 1.50; S 1.00; 10 Blbts. 2.00; 100 12.00.**

**KENWOOD** (Lins) 452. This is an absolute pure red. Has no blotch or mark of any kind. Usually builds a tall straight spike with good flowers. Head opening five 5½-inch plain petaled florets. Spikes cut in tight bud with just a little color showing. Open up very well in water. **L .10; M .08; M .05; Blbts. 100-1.00.**



**Spic & Span**



**Evangeline**



**KING TAN 590.** Large, formal rosy tan. Winner of a flock of firsts and specials including champion and second champion several shows. Just coming into real demand. **L .10; 3-.25.**

**KING OF HEARTS (Salbach (543) (Mid-season)** A huge variety sometimes pro- to 8" or so in diameter. One of the largest glads grown. Opens up to 8 with a flower spike reaching 30". A huge spike of bloom with a good stem. Color is a deep salmon or coral red shading to salmon. Great variety for the show table. **L .20; M .15; S .10.**

**KESTREL (Palmer) (422) (Midseason)** Light salmon orange with creamy throat which is bordered by a band of light orange. A unique color. Opens 8-10 with a total of 20 buds on a tall straight spike. A first class cut flower variety. **L .15; M .10; S .05.**

**KING WILLIAM (Schenetsky) 530.** Is one of the most beautiful of all glads. Grand color combination of pastel shades. Often picked as most beautiful in shows. Opens 6 to 8 6-inch florets. **L .08; 3-.20; M .06; 3-.15; C .04; 6-.20.**

**KLONDIKE (Snyder 47) 412—75.** A deep yellow with 5 inch florets that has 8 open and 7 showing color on a 20 bud spike. The florets are ruffled and of a very good texture. I predict this glad will become one of the best glads for shippers. Florist ask for this one. **L .20; M .15; S .10; Blbts. 100 1.00; prices on larger quantities on request.**

**LA BELLE (Krueger '49) 406.** No other cream approaches La Belle in total commercial importance. It is very vigorous and very heavily ruffled. La Belle blooms in late season. It is a heavy propagator and like all gladiolus in this list it is healthy. La Belle will open five florets of 5¼" size on a 0 bud spike of 28" length. **L 1.00; M .75; S .50; Blbts. 10 for 1.00; 100 for 6.00.**

**LADY BOO (Graff) 440 (Mid-season).** Sweet is the adjective describing this glad of purest shade of shell pink. Absolutely a self color. Not a crook in a carload. It has appeal, opens well in water and to the very tip. Demand since introduction has held supply to the minimum. **L .15; M .10; S .05.**

**LADY WAYNE (Deam) (530) (Midseason)** Large clear salmon pink shading to a slightly deeper throat. Opens 8 wide open well placed flowers with strong attachment. Strong grower and propagator. Opens well when cut in tight bud and so should make a good shipper. **L .75; M .50; S .25.**

**LANTANA (Palmer) 420.** A beautiful pastel color, orange, shading through orange-salmon to a golden throat. Florets are waved, needlepoint effect, and are tightly attached to the stem. It will open 7 or 8 well placed blooms on a straight stem. **L .10; 3-.25; M .08; 3-.20; S .55; 4-.15.**

**LADY LUCK (Harris-0) 540.** Sport of Picardy. Very nice peaches-and-cream color, similar to Greta Garbo, but longer head. Different than other Picardy sports. A real beauty worth trying. **L .15; 2-.25; M .10; S .05; Blbts. 25-1.00.**

**LADY JANE (Lake) 406.** Cream with a light yellow lower petal. Opens 6-8 wide open blooms on a straight stiff spike. Leading cream cut flower variety. Very consistent. **L .10; 3-.25; M .08; 3.20; S .06; 3-.15.**

**LADY ANNE (Buchanan 47) 400—67.** In my opinion the best early white. It is better than Texas. Opens 7 lustrous and ruffled 6 inch florets on a 27 inch flower-head. One of the best new varieties. Don. miss Lady Anne. **L .15; M 2 .20; S 4 20; Blbts. 100 .50.**

**LAVENDER LACE (466)** A new glad that that has made our list this year. The color is about the same medium lavender as Elizabeth the Queen, but it has a large yellow throat lip. It is also a stronger grower and should prove really good. It carries a nice exhibition type spike of 20 buds with 8 open. You can watch for this one at the shows in the near future. Stock very limited. **L .50; M .35; S .25; Blbts. 10-.50.**

**LAVENDER DREAM 466** A pale but intense lavender "blue" color, and earliness of bloom make Lavender Dream an important gladiolus. It is particularly impressive in basket work. It is a tall growing gladiolus. **L 2 .25; M 3 .25; S 4-.35; Blbts. 100-.75.**

**LAKE PLACID (Wilson) 506.** A hooded butterfly cream. Almost white with creamy yellow throat. Opens 8 5½-in. florets on a 27-inch flowerhead having 19 buds. **L .15; M .10; S .08.**

**LANCASTER (Palmer 44) 470.** A clear dark purple, opening 8 to 10 lightly ruffled blooms. Tall straight spike. Give Lancaster a little extra care and you have almost a sure winner on the show table. This is a good florists color and becoming increasingly well liked. **L .15; M .10; S .08. Blbts. 25-.25.**

**LITTLE GOLD 212 (Fischer)** A favorite with all who can see beauty in the smaller size glads. Color is almost identical to that of Golden Poppy but it has heavier substance and is richly ruffled.



Beautiful in arrangements and will be in much demand as a cutflower. Excellent propagator. **M .35; S .25; Blbts. 4 for .25; 10 for .50.**

**LARIME** (Wilson) 425. Formal orange, opening 8 to 10 6-inch florets in a double row on a flowerhead of 20 buds, overlaid with a wide spear of scarlet to red. Very showy. **L .20; M .15; S .10.**

**LEADING LADY** (Johnston) 506. This white sport of Picardy is wonderful. Very large cream throat, with many open. It is sweeping the country as a winner and will be a winner for some time. Excellent in every way. **L .10; M .07; S .05; Blbts. 10-.25; 100-.50.**

**LIPSTICK** (Balentine) 441. Beautiful pink with rose blotch which adds much to the beauty of this nice variety. Heavy producers of bulblets. **L .15; M .10; S .05.**

**LUCKY** (Jack) 366. Clear lavender with small cream throat. Opens 6 to 7 florets on a 20 bud spike. Tall grower. Should make an excellent commercial. Mid-season. **L .20; M .15; S .10; Blbts. 10-.25.**

**MARGARET WOOD** (Marshall) 570. A huge flowered deep mauve or mauve-purple of exceptional size and great beauty of color. For exhibition, it can win in the giant class, and for the home garden, it makes an unusual show garden. But I believe its greatest value lies in the strikingly beautiful and unusual floral work it makes. **L .15; M .12; S .08.**

**MARIE ANTOINETTE** 531. A beautiful salmon with a deep violet red blotch. Exceptionally good for us the past season. **L .25; M .20; S .15.**

**MARSEILLAISE** (Scheer). Opens about 6 large deep scarlet blooms on tall spikes. **L 2-.35; M 3-.30; S 4-.25.**

**MARY VIRGINIA** (Wilson) 440-i. Very pale pastel pink shading to lighter throat. Opens 5-6 of 19 buds. **L .20; M .15; S .10.**

**MT. INDEX** (Miller) 401. White with a deep yellow throat blotch. An attractive color and a fine cutflower. Plants grow tall and straight and it makes lots of bulblets. Fairly new to the mid-west. **L .15; M .10; S 2-.15.**

**MINSTREL** (44) 566. Mid-season. Huge lavender, sometimes flecked darker. This is the largest lavender in existence. It has a long head but under adverse conditions the stem is not too long. But when well-grown it is wonderfully fine. It is simply gorgeous variety that everyone should grow. It is so large and striking that I know of no other lavender that can compare with it for showiness. **L .20; M .15; S .10.**

**MISS WISCONSIN** (Kreuger) 460. A beautiful rose-pink that is outstanding. Opens 6 to 8 5-inch florets on a medium height plant. **L .15; M .10; S .05.**

**MARTHA DEANE** (Guilles, '46) M (410) Tall, ruffled medium yellow with red lines in the throat. Opens up to 8 well-placed blooms on a well-proportioned spike. Excellent cut-lower. **L .20; M .15; S .10.**

**MISTAYA** (Ketcheson '47) 586 (M). A huge tall smoky lavender gray. Quite unusual and exotic in appearance. The extremely large flowers are a little floppy appearing in hot weather, but the giant spikes are real attention-getters. **L .25; M .15; S .10; Blbts. 10-.25; 100-1.50.**

**MORNING STAR** (Van Prooyen) 500. A white sport of Picardy. Wide open flared florets are very attractive, is straight and tall, with 6 to 8 open, 4 in color. A fine pure white. **L 1.00; M .75; S .50; Blbts. 10-1.00.**

**MYRNA FAY** (466) (Lines '46) (75). One of our best early cut-flower varieties this year. It is a 100% cutter of long willowy spikes of a medium shade of lavender. Color is clear when bloomed during cool weather--usually flecked in hotter part of summer. It opens up to 10 on long spikes and blooms fine from any size bulb. Very prolific and bulblets grow like weeds **L .15; M .10; S .08; Blbts. 100-1.00.**



Pactolus



Dusty Miller



**NINETY GRAND** 1950 532. (Zimmer). Deep orange red, a tall glad with many open at one time. Opens 10 to 12 on a tall, straight spike. Has had many winnings to its credit. A mid-season flower and should prove to be a good commercial. **L 1.50; M 1.00; Blbts. 10-1.50.**

**NOCTURNE** (354) Fischer '50) (80 days) (Melrose x Black Diamond) (Seedling No. 90-45). A beautifully ruffled deep rose-red, about halfway between maroon and purple. Something different in glad colors. Marvelously rich and silky in a bouquet. A real beauty and a good grower, propagator, and germinator. **L .50.**

**NOWETA ROSE** 560 (Fischer). Noweta Rose is a clean, cool, lavender-rose color. It readily grows 5 ft. tall and is unexcelled for florescence, opening as it does 10 to 12 giant size blooms out of a total of 22-24 buds. Tho large, it is not floppy, but has excellent substance and great beauty of form. Buy Noweta Rose for a thrill when it blooms and to win grand championships. **L 1.50; M 1.25; S 1.00; Blbts. .20 ea.; 10 for 1.50.**

**NANCY** (Arnett) 452. A top scoring glad. American Home Achievement Medal Winner, but chief value is, one of the finest commercial reds, in the 450 class, perfect facing, perfect spacing, stands heat, 55 inches tall, 24-inch flowerhead, 19 to 21 buds, propagation and germination excellent. One you should grow. **L .50; M .35; S .20; Blbts. 10-40.**

**OCTOBER SUNSHINE** (Quackenbush) 420. Beautiful light orange shading to a yellow throat. Because of its beauty, its color value, its ability to open in water and its ease of propagation, it is of special interest to cut flower growers. Spike is always straight. Early mid-season. **L .25; M .20; S .15; Blbts. 10-25.**

**ORIENTAL PEARL** (Carlson-Puerner) 506. The giant pearly cream color of Oriental Pearl is distinctive, and the five open giant florets cover a wide area. Its habits are excellent, and make for it the desired commercial rating. **L .15; M .10; S .05; Blbts. 15-30.**

**ORANGE GOLD** (Marshall) 422. A wonderful shade of golden orange. It will open 5 or 6 large round florets on a tall spike. For us, Orange Gold was one of our tallest growing varieties. It is unbeatable for color. A very fine variety. **L .15; M .10; S .05.**

**PACTOLUS** (K. & M. 47) 417-80. Apricot orange with a prominent orange-red blotch. It opens up to ten well placed ruffled blooms on a long flower head. Will become very popular both as a

show and commercial variety. **L .50; M .35; S .25; Blbts. 100 4.00.**

**PINK LACE** (Milton Jack) (442) Here is one of the finest colored pink glads in our garden. Grows well and healthy. A rich rosy pink of unusual shade. **L .80; M .40; Blbts 10-40.**

**PHAROAH** Rich pink salmon, with cream yellow throat, yellow midribs, field height 63", opens 7 on a 19 bud spike with a 30" flowerhead. Floret size 5 $\frac{3}{4}$ ". Comes well recommended. **L .60; M .50; S .40; Blbts. 10 for 1.00.**

**PEPPERMINT STICK** (Ruble) (80) 340. ings which makes it resemble a stick for A Minuet seeding, white with pink fleck-peppermint candy. A beautiful glad for corsage and table arrangements. 18 to 20 inch flowerhead with 5 to 6 open. **L 1.00; M .75; S .50; Blbts 10 .75.**

**PANDORA** (Beatrice L. Palmer) 342. Clear, soft geranium pink. A very fine variety which opens 8 to 10 medium size blooms. Mid-season. **L 2-25; .**

**PERDITA** (Grout) (ML) 313. Not a large glad, but a very pretty one. Deep golden yellow with a bright red feather describes the color. Should easily win at the shows in the 312 classes, and is a real attraction in the garden. Florets about 4 inches in diameter. **L 1.00; M .75; S .50; Blbts. 10-1.00.**

**PHANTOM BEAUTY** (Bastion) (M) 440. A beautiful pale pink glad with opening and keeping qualities equalled by few varieties. The color is a very light rosy pink with a sparkle that keeps it from seeming too pale or "washed out." It will consistently open 10 to 12 medium large round florets in perfect placement. Already a winner of many awards. Many who do not ordinarily care for the very pale colors like Phantom Beauty very much. Attachment and substance of florets exceptionally good. **L .20; M .15; S .10; Blbts. 25-1.00.**

**PICARDY** 530, Salmon, greatest variety in existence. We feel we have the healthiest stock grown anywhere. **L .10; 3-.25; M .08; 4-.25; S .04; 8-.25.**

**PINOCCHIO** (Evans) 390. A novelty of green-orange and yellow. Heavily ruffled. Very choice. **L .10; 3-.25; M .08; 3-.20; S 2-15.**

**POET'S DREAM** (Fischer) 366. Clear light lavender blending into a creamy throat. Opens 6 round, heavily ruffled florets that are perfectly placed on tall, strong stems. **L .15; M .10; S .05.**



**PRESTIGE** (Winsor-Moseley) 430. Soft shade of salmon pink shading to cream throat without markings. The florets are large and ruffled and well placed, with all of the buds showing color. Our most popular cut flower. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15. Blbts. 100-.75.**

**PURPLE SUPREME** (Wilson) 470. Probably the best and most popular of the Wilson purples and surely the tallest in this color class. **L .10; M .08; S .05; Blbts. 10-.25; 100-.75.**

**RAVEL** (477) (K. & M., 1946) (80 days) This splendid medium-violet, named for the French composer, is the most consistent large spike-maker among the "blues". Readily opens eight 5" florets at a time. Rapidly becoming the standard violet, filling the niche formerly occupied by Blue Beauty, and, others. Its smooth, fresh violet-blue color is enhanced by a garnet tongue. In heavy demand. **L .20; 10-1.60; M2-.30; 10-1.20; S 3-.25; 10-.75; Blbts. 20-.50.**

**RHETT BUTLER** (Kuhn) 336 Now you can have the finest early scarlet commercial glad in commerce at prices you can afford to pay. It has been proven to be earliest (comes in 60 days) always tall, straight, good facing and spacing, 4" floret has won scads of division championships, one of the grandest commercials ever, and it comes into flower when glads are worth something in this northern section of the country. **L .25; M .20; S .10; Blbts. 100-1.50; 1000-7.50; per pint 16.00; per quart 20.00.**

**REGAL RED** (Fischer) 536. A king-size scarlet that builds the most imposing spike of anything we know in its color class. Six-inch florets is far better than might be expected. Opens 5 to 6 of these giant blooms at a time. We strongly recommend this pulse-quickenning scarlet as excelling in size, richness, and beauty. Proclaimed by many who have seen it as the most beautiful scarlet. **L .25; M .20; S .20; Blbts. 10-.15.**

**RED CHARM** (Butt) 452. Early mid-season. A charm of red, indeed, and a very important variety. Opens a generous number of bright, round, well placed florets on tall, willowy spikes. Destined to be a must-have in everyone's garden. **L .10; 3-.25; M .08; 4-.20; S .05; 5-.20.**

**ROBINSON CRUSOE** (Lins) 490. Builds a massive straight spike with 6 open. Color very unique. Base color is tan, marbled with chocolate. **L .35; M .25; S .15; Blbts. 10-.25.**

**ROSE CHARM** (Fisher) 360. The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is unusually adept for basket work. Rose Charm has earliness, plant vigor, height, rapid propagation. **L .35; M .20; S .15; Blbts. 10-.20; 100-1.50.**

**ROSE O'DAY** (Fischer) 560 (Early mid-season). Rose O'Day is distinctive in color, massive in size, and robust in growth. It opens 10 large, rosy, lavender florets in a formal double row arrangement on tall arrow-like spikes. Plants are especially robust. **L .15; M .15; S .10.**

**ROSY LIGHT** (Jack) 460. (Early mid-season). Clear bright rose. Much taller than Early Rose with large ruffled blooms. One of the pleasant surprises of the season. **L .25; M .20; S .15.**

**ROYAL ROBES** (Lins) 352. The color and texture of its pure velvet red ruffled florets is so rich that name "Royal Robes" is self-suggestive. The 4½-inch florets are round and wide open and heavily ruffled. Opens 5 to 6 florets on an 18-bud spike on always straight 4-foot plants. **L .25; M .15; S .10; Blbts. 25-.50.**

**ROSY RED** (Knight) 362. Early). A rosy red that may go all the way as an early cut flower. Easy grower. **L .15; M .10; S .08; Blbts. 100-1.00.**

**"SIOUX CITY SUE"** (Ayres) 462. An American Beauty Rose Red glad. A large decorative opening 7-8 slightly



King David



White Challenge



ruffled perfectly placed florets with most of remaining buds showing color. See picture on front cover. **L.50; M .35; S .25.**

**SILVER STAR 401.** A large formal pure white with bright purple shading to lavender blotch. Floret size 5 to 6 inches with slightly ruffled edge. Six to 8 open and as many showing color on a heavy, stiff spike with 16 to 18 buds. **L .20; M .15; S .10; Blbts. 25-50.**

**SILVER WINGS (Ritsema) 500.** A wonderful white sport of Picardy. Opens 7 or 8 glistening white florets with most of the remaining buds showing color. Florets are 6 inches across and are very ruffled. All the buds will open to the very tip. Plants are strong and healthy and beyond a doubt it is at the head of the white class. The leading white commercial. **L .10; M .08; S .05; Blbts. 10-20; 100-50.**

**SIR GALAHAD (Salbach) 511.** Patented, soft, rich, clear creamy yellow with a diamond shaped blotch or rich crimson, in beautiful contrast. Words fail us to describe its unusual beauty. Six 6-inch florets wide open, a bit recurved, 18 bud. Tall, strong spikes with long flowerhead. **L .25.**

**SKYLARK (Palmer '48) (80) 523.** A very bright, vivid orange with a large throat of gold. Grows to 4 feet in height with 8 open. A bright striking color combination you will like. **L .40; M .30; S .20; Blbts. 25-1.00.**

**SNOW PRINCESS 400.** An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower. **L .08; 3-.20; M .06; 3-.15; S .04; 8-.25.**

**SNOWSHEEN (Snyder) 300.** A pure white that really is pretty. Is a sure winner in its color. **L .10; 3-.25; M .08; 3-.20;; S .06, 3-.15.**

**SPIC AND SPAN (Carlson) 432 (Mid-season).** Tall ruffled deep pink, capable of winning for longest flower head and most open florets. Spic and Span is a cross of Picardy and New Era, combining the good points of both. I have never known one to crook. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with 6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. Good propagator and germinator. Has won innumerable championships. **L .25; M .15; S .10; Blbts. 25-.75; Blbts. 100-1.00.**

**SPOTLIGHT (Palmer) 413.** Clean medium yellow with a small red throat blotch. Spotlight is one of the finest glads

grown. Florets are of large size and are perfectly placed. It will open 7 and is a very good keeper. It also opens well from tight cut bud. It is a very heavy producer of easily germinating bulblets. No garden should be without Spotlight. **L .10; M .08; S .05; Blbts. 100-50.**

**SPARKLE (Ruble) (80) 532.** A solid or self color of pinkish salmon that is really beautiful, something a bit different from the common run of pinks, substance very good. A heavy tall upright stalk that has 6 to 8 six-inch florets open with 4 to 6 showing color. **L 1.00; M .75; S .50; Blbts. 10 .75.**

**SHERMAN (Yatsko '48) 460** A rose with large white plotch of fine texture. Tall growing long flower head stands 60" in field holds 6 open with 20 buds. Extra early 60 days. Blooms well from bulblets. Fact is we won blue ribbons on bulblet bloom on July 30 at Omaha show in both single and 3 spike classes. Not a beautiful glad but one that will be a good commercial due to its earliness. Priced below its worth at **L2-35c; M2-.25; S-3-.20; 10-2.50; 10-2.00; 10-1.50; Bulblets 100-1.50; 1000-10.00.**

**STOP LIGHT (Lins) 452 (Midseason).** A stopper, indeed! Has a rich, silky luster. A brilliant color and tall, handsome spikes of scarlet. Very good row-er. **L .10; 3-.25; M .08; S .05.**

**SUMMER FRAGRANCE 352.** Fragrant, Beautiful decorative dark rose pink, with cream throat. Florets 3½ inches, ruffled. Opens 4-6 on tall straight spike. This variety is very fragrant and a good seed producer. Good for hybridizing. **L .15; M .10; S .05; Blbts. 10.25.**

**SUN SPOT 417.** Light apricot buff with rose spot in throat, 7 to 9 5-inch flowers open at once, making fine exhibition spikes. Tall, straight, a good grower. Very good. **L .30; M .20; S .10.**

**SUSQUEHANNA 446.** A buff edition of the older Heritage of which it is a seedling. Somewhat similar to Duna in color. Tall tapering spikes with many open. Headed for the commercial brackets. Very beautiful. **L .10; M .08; S .06.**

**STELLA ANTISDALE (Evans) 540.** Smooth, soft, light pink, a bit lighter and creamy in throat. Color has what might be termed a suede finish. Seven to 9 open easily in the field; 18 to 20 buds. **L 2-.25; M 2-.20; S 2-.15.**

**STRAWBERRY PEACH (Salbach)** Big wide open nicely ruffled orange pink with soft scarlet blotch and feathering. Blooms of heavy substance. One of Salbach's best glads. 6 to 8 open and a rugged grower. **L .25; M .15; S .10.**



**TEXAS** (Buchanan-Bork '47). Earliness bud cut opening qualities, and other fine habits make Texas a very promising commercial. Its color is creamy white with a creamy center. The florets are of giant proportions, and good attachment. It is a tall variety. Recommended as a commercial and exhibition variety. **L .15; M .10; S .05; Blbts. 100 1.00.**

**TIVOLI** (K. & M. 47) 461—90. A beautiful warm tone pure pink that opens 8 on a good spike. One of the best of the new glads from Europe. A pleasant surprise awaits you when you grow Tivoli. **L .15; M .10; S .05; B 100 1.00.**

**TREASURE ISLAND** (Lins '47) LM 540. Very large 5½-6 inch beautifully formed and ruffled light orchid pink. Opens 516 perfectly placed and well-attached florets on a long flowerhead. Very good growing habits. **L .35; M .30; S .25; Blbts. 10.30.**

**TROCADERO** (Lins) 422. A clean salmon orange or carrot color. It is very tall, vigorous grower and most unusual in color. It is a good propagator, especially from larger bulbs. Very good. **L .40; M .30; C .15.**

**TRULOVE** (Klein '45) (70) 440. An early clear shell pink. Lovely color and dependable habits promises much for the future of this variety. **L .15; M .10; S .06; Blbts. 100-.50.**

**UNLABELED COLLECTION** This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. **100 large bulbs, 1 in. up, or recent introduction and therefore higher in price, \$4.00, 25 or more at the same rate.**

**SAME COLLECTION**, but of medium size bulbs. **100 for \$2.50; 50 for \$1.50.**

**VARIATION** (Krueger 340 (Early). A good early pink. Opens 6 to 10 florets on a very long flowerhead. A variety you will surely like. **L .10; M .08; S .05.**

**VALERIA** 436. Clear scarlet with a perfect spike head. Florets overspread with a silky sheen that adds much to its beauty. Early, large grower, very popular. **L .10; 3-.25; M .08; 3-.20; S .06; 3.15.**

**VELVET MANTLE** (Fisher) 454. Velvet Mantle has a cloak of shimmering deep red velvet. The rich lustrous sheen commands your instant appreciation of this tall robust grower. 6 to 9 round, wide open, 5-inch florets are firmly set on long 24-inch flower heads. Blooms in 85 days. An excellent germinator and propagator that makes beautiful high crowned bulbs. This looks like a comer. **L .50; M .35; S .25; Blbts. 10.50.**

**VENIDA** (Milo) 460. A fine future is predicted for bold blotched Venida—rose with a large creamy white center. It opens 8 florets at one time. It achieves its maximum color effect when several spikes are together in a basket or vase. Venida is an excellent variety. **L .40; M .30; S .20.**

**VICTORY QUEEN** (Wilson '45) (95) 430. Beautiful salmon orange with cream throat. Clear color with no flecking, 6 ruffled blooms open on a tall plant. This should be popular with the florists. **L .15; M .10; S .05.**

**WEDGWOOD** (Fischer) 366. A rich live blue-lavender with a cream throat. It opens 5 waxy, ruffled florets that are well attached and perfectly arranged on slender spikes. Although of medium size, the plants are very robust and healthy. By all means be sure to include Wedgwood in your order. **L .25; M .15; S .10.**

**WHITE CHRISTMAS** (Fischer) 500. White Christmas is a flower that one dreams of but rarely sees. Scrutinizing its grace, elegance and dignity one is captured by a silent message that is beyond this world in its purity and power. The ruffled, waxy, snow-sculptured stylist has been named White Christmas in our northern climate. White Christmas is snowy white with a cream cast in the throat. Sometimes one will see a glint of pink in its make-up. Six to nine 6-inch florets come well attached to tall 17 to 20 bud spikes. Few glads open as well in water. **L .20; M .15; S .10; Blbts. 100-1.00.**

**WHITE GOLD** 506. A sensational glad. Large cream with cream yellow throat. Easy to grow. One you should have. **L .10; 3-.25; M .08; S .05.**



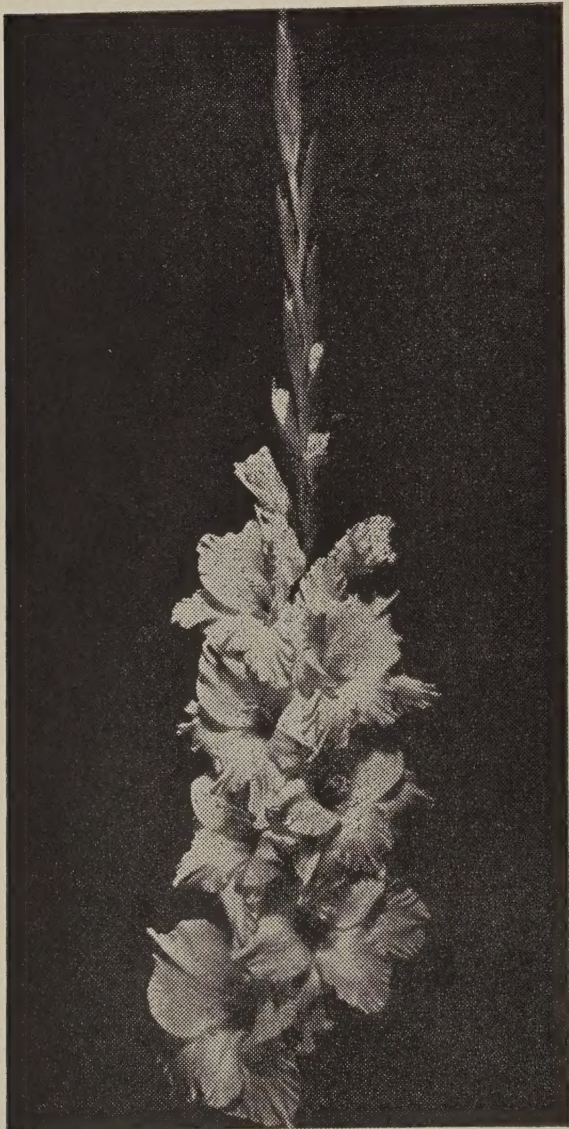
# Glads in Home Decorations

How empty and lifeless even the most beautifully furnished room looks without flowers! What a transformation one or more beautifully arranged bouquets can make! Flowers bring warmth and cheer, sweetness and charm into the home. Flowers bid welcome to guests, light up dark days, lift life above the commonplace, lend glamour to modest living. Small wonder, therefore, that the most home-loving people have always made the most of flowers. Flowers, like mother, are an essential part of home.

Because they bloom over such a long season, glads play an unusual role in home decoration. Their wide range of color enables them to harmonize—or to provide an effective note of contrast—in any color scheme. Lovers of rich dark colors or of delicate pastels find their tastes gratified in the wide color range of the gladiolus. Size variations make glads suitable for the tiniest table decorations, or the most massive fireside bouquet.

The vogue for flower arrangement has increased the popularity of glads. No longer do flower lovers crowd their blooms into small receptacles. Low baskets or wide-mouthed vases afford opportunity for graceful arrangement in either a formal or informal style. Since glads are a “steeple flower”, such mixers as euphorbia corollata, baby’s breath, pom-pom or single dahlias, perennial asters, etc., or huckleberry leaves and maidenhair fern, may be used to add charm and soften the effect. The varied personality of ruffled and plain-petalled glads, of massive and wire-stemmed types, gives one wide latitude for experimentation in creating new decorative effects.

If you have not grown the glorified modern gladiolus, try a few in your 1951 garden, and see what extraordinary opportunities they create for the beautification and glamorization of your home!



White Christmas

Remember to order some of these top show winners. The 16 glads listed below won a great many grand championships in 1949 and 1950.

Sunspot  
Spic & Span  
Evangeline  
Pactolus  
Rhett Butler  
Friendship  
Butterscotch  
Sherman  
California  
King of Hearts  
Heart of Gold  
Phantom Beauty  
Klondike  
Lavender Dream



## \$5.00 SPECIAL ON LATE INTRODUCTIONS

3—L Klondike .....	\$ .90
3—L Sunspot .....	.90
3—L Rhett Butler .....	.75
3—L Sherman 48 .....	1.00
3—L Spic & Span .....	.75
3—L California .....	.75
2—L La Belle 1950 .....	2.00
1 Glad and Garden Weeder .....	1.00

**\$8.05**

With each order for the special we will give free 1 Med. bulb Keepsake, valued at \$1.50. Think of it a \$9.55 value for 5 bucks.

Same as above except in Medium bulbs \$4.00.

A \$1.00 payment will hold order till shipping time.

If you are no longer interested, will you hand this catalog to some glad growing friend?

## No More Old Fashioned Weed Pulling With the **NEW GLAD and GARDEN WEEDER**

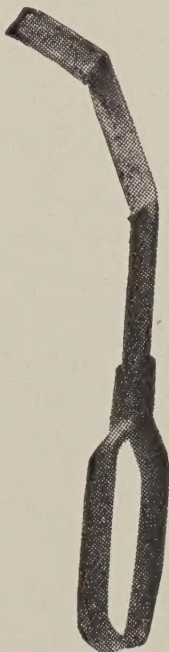
**SENT PREPAID FOR ONLY \$1.00**  
**A TRIAL WILL CONVINCE YOU**

● SOLD ONLY ON A MONEY BACK GUARANTEE ●

● This WEEDER is a new idea in Glad and garden tools and enables one person to do the work of three people weeding by hand.

● It is light, well-balanced, only 11 inches long, and easy to handle.

● It's fun to work with the WEEDER. Try one! It will last a lifetime.



● An ideal garden tool for all purposes exceptionally well suited for women gardeners.

● The WEEDER cuts the weeds and cultivates your rows at the same time.

● It is made to remove weeds between plants and will not injure plants due to its scientific construction.

PARTICULARLY WELL SUITED FOR closely planted flower and garden crops such as onions, peas, beets, beans, Glads, Iris, tulips, strawberries, flower-beds, etc.

NOW BEING USED BY MANY GREEN-HOUSES AND NURSERYMEN.

● Hundreds of glad growers and gardeners have found it the most practical weed-er they ever used for all types of garden work.



# WHOLESALE PRICE LIST

See Retail Section for Detailed Description.

We are again placing a wholesale list in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate, 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale.

VARIETY — Per 100	L	M	S	Bulblets Qt.
*Autumn Gold -----	\$ 4.00	\$ 3.00	\$ 2.50	\$ 3.00
Beauty's Blush -----	7.00	6.00	5.00	10.00
*Blue Beauty -----	5.10	4.00	3.00	4.00
*Buckeye Bronze -----	4.00	3.00	2.50	3.00
Burma -----	5.00	4.00	3.00	3.00
California -----	7.50	6.00	4.50	Per 1000 6.00
*Daisy Mae -----	6.00	5.00	4.00	5.00
Dieppe -----	6.00	5.00	4.00	5.00
*Elizabeth the Queen -----	6.00	5.00	4.00	4.00
*Ethel Cave Cole -----	4.00	3.00	2.00	2.50
Golden Arrow -----	6.00	5.00	4.00	5.00
Huntress -----	7.00	6.00	5.00	7.00
King William -----	4.00	3.00		
Keepsake Per 10 -----	15.00	11.00	8.00	10—1.00
Klondike -----	14.00	12.00	10.00	20.00
La Belle -----	60.00	45.00	30.00	25—1.00
*Lady Jane -----	4.00	3.00	2.00	3.00
Lady Ann -----	10.00	8.00	6.00	20.00
Lady Luck -----	10.00	8.00		
Lavender and Gold -----	5.00	4.00	3.00	5.00
Leading Lady -----	5.00	4.00	3.00	3.50
*Mixed -----	4.00	3.00		
Mt. Index -----	10.00	8.00		
Myra Fay -----	10.00	7.00	5.00	9.00
Noweta Rose -----	75.00	60.00	45.00	
Orange Gold -----	6.00	5.00	4.00	5.00
Picardy -----	4.00	3.50	3.00	3.00
*Purple Supreme -----	5.00	4.00	3.00	3.00
*Red Charm -----	4.00	3.50	3.00	3.00
Rhett Butler -----	18.00	16.00	14.00	30.00
Rose Charm -----	8.00	7.00	6.00	15.00
Sparkle -----	65.00	45.00		
Sherman -----	12.00	10.00		35.00
Silver Wings -----	5.50	4.50	3.50	4.00
Spic and Span -----	12.00	10.00	8.00	35.00
Spotlight (Yellow) -----	5.00	4.00	3.00	3.00
Stop Light (Red) -----	6.00	5.00		
*Snow Princess -----	3.50	3.00	2.50	2.00
Sunspot -----	15.00	12.00	10.00	30.00
*Valeria -----	5.00	4.00	3.00	3.00
Variation -----	4.50	3.50	2.50	2.50
White Christmas -----	20.00	16.00	10.00	30.00
*White Gold -----	4.00	3.00	2.00	2.00

\*Indicate large stock, can be had in 1000 lots.